



KSAT 12 TV

## ORDER

Print Date 10/29/12 Page 1 of 2

Flight Dates 10/29/12-11/05/12

		<u>Product</u>	<u>Order Sep</u>	00:15:00
<u>Contract / Revision</u>	<u>263238</u>	<u>Luz Elena Chapa for Justice, 4th Ct</u>	<u>Alt Order #</u>	
<u>Original Date / Revision</u>	10/29/12	<u>Agency Com</u> 15%	<u>Billing Type</u>	Cash
	10/29/12	<u>Billing Contact</u>	<u>Order Type</u>	GENERAL
<u>Advertiser</u>	Pol-4th Ct App-D-L. Chapa	1519 West 29th Street	<u>Billing Cycle</u>	WEEKLY
New till	10/11/12	Austin, TX 78703	<u>Billing Calendar</u>	BROADCAST
<u>Agency</u>	CSM Mediaworks/Rindy Miller		<u>Demographic</u>	A35+
<u>Buying Contact</u>	Carole McRoberts	<u>Sales Office</u> SAT-L	<u>Rev Codes</u>	AGY POL CAND
1519 West 29th Street		<u>Sales Region</u> LOC	<u>Product Codes</u>	PL-State-Democrat
Austin, TX 78703		<u>Agency Ref</u>	<u>Priority</u>	P-2
			<u>Advertiser Ref</u>	

Primary Account Executive

A. Political A. Political

<u>Account Executive</u>	<u>Order%</u>	<u>Start Date</u>	<u>End Date</u>
A. Political A. Political	100%		

Order Share 100% Market Value 2050

<u>Competing Station</u>	<u>% of Order</u>	<u>Amount</u>
KABB	%	0
KCWX	%	0
KENS	%	0
KMYS	%	0
KRRT	%	0
NSAT	%	0
WOAI	%	0

Order Totals

<u>Month</u>	<u># of Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>	<u>Rating</u>	<u>Start Date</u>	<u>End Date</u>	<u># Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>
November 2012	7	\$1,742.50	\$2,050.00	0.00	10/29/12	11/04/12	4	\$1,020.00	\$1,200.00
<b>Totals</b>	<b>7</b>	<b>\$1,742.50</b>	<b>\$2,050.00</b>	<b>0.00</b>	<b>11/05/12</b>	<b>11/11/12</b>	<b>3</b>	<b>\$722.50</b>	<b>\$850.00</b>

Billing Plan

<u>Totals</u>
Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount
N 1 KSAT 10/30/12 11/02/12 GMSA- 4:30 AM CM M-F 4:30-5A -1---- :30 1 \$50.00 P-2 0.00 NM 1 \$50.00
GMSA- 4:30 AM
N 2 KSAT 10/30/12 11/02/12 GMSA- 5 AM CM M-F 5-530am --1---- :30 1 \$300.00 P-2 0.00 NM 1 \$300.00
GMSA- 5 AM
N 3 KSAT 10/30/12 11/02/12 GMSA- 5:30 AM CM M-F 530a-6a ---1--- :30 1 \$400.00 P-2 0.00 NM 1 \$400.00
GMSA- 5:30 AM
N 4 KSAT 10/30/12 11/02/12 Live With Kelly- 9AM CM M-F 9-10A ----1-- :30 1 \$450.00 P-2 0.00 NM 1 \$450.00
Live With Kelly
N 5 KSAT 11/05/12 11/05/12 GMSA- 4:30 AM CM M-F 4:30-5A 1----- :30 1 \$50.00 P-2 0.00 NM 1 \$50.00
GMSA- 4:30 AM
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 11/05/12 11/11/12 1----- 1 \$50.00 0.00
N 6 KSAT 11/05/12 11/05/12 GMSA- 5 AM CM M-F 5-530am 1----- :30 1 \$300.00 P-2 0.00 NM 1 \$300.00
GMSA- 5 AM
Start Date End Date Weekdays Spots/Week Rate Rating



Contract / Revision 263238 Flight Dates 10/29/12-11/05/12

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser Pol-4th Ct App-D-L. Chapa Product Luz Elena Chapa for Justice Estimate # LEChapa-04/2012

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals		
															Amount		
N 6	KSAT	11/05/12	11/05/12	GMSA- 5 AM GMSA- 5 AM	CM	M-F 5-530am	1-----	:30	1	\$300.00	P-2	0.00	NM		1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/12	11/11/12	1-----		1	\$300.00			0.00							
N 7	KSAT	11/05/12	11/05/12	Katie Couric- Katie Couric	3PM	CM	M-F 3-4P	1-----	:30	1	\$500.00	P-2	0.00	NM		1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/12	11/11/12	1-----		1	\$500.00			0.00							
														Totals	7	\$2,050.00	